

## **RICHIE FOLLIN**

Los Angeles, CA

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## **SUMMARY**

Cherokee filmmaker, producer, and musician with a multidisciplinary career spanning feature film, branded content, artist management, and global touring. As a director and producer with DreamCrew and Allen Hughes Productions (under Peter Nelson), I've led creative across film, music, and media, and bring technical fluency in editing, sound mixing, and content development. My work has been featured at top festivals and in national campaigns, and I maintain a strong personal connection to Indigenous storytelling, youth engagement, and creative innovation.

## **FILM & PRODUCTION EXPERIENCE**

**Writer / Director / Producer** – Feature Film: “Crystal Cross” – Austin Film Festival Premiere, 2025

Wrote and directed debut feature presented by Michel Gondry. Managed all phases of development, production, editing, and sound.

**Producer | DreamCrew & Allen Hughes Productions (under Peter Nelson)**  
– 2022–Present

Production development on music-based and narrative content.

**Music Video & Mini-Doc Director** – 2015–Present

Directed and edited content for artists, campaigns, and brands.

**Editor / Sound Mixer**

Edited narrative shorts, branded content, and recorded/mixed sound for documentaries and indie films.

## **MUSIC & TOURING EXPERIENCE**

## **Artist Manager – Roc Nation – 2018–2021**

Managed artist development, releases, tours, and partnerships.

## **Tour Manager – Guards / The Willowz / Cults / CRX**

Managed logistics and production for international tours and major festivals.

## **Composer / Sync Specialist**

Licensed music to major campaigns, TV, films, and games. Helped build music libraries for Universal, Vice Media, Viacom.

## **SYNC, TV & FILM MUSIC PLACEMENTS**

Campaigns: Walmart, Uniqlo, Mountain Dew (Super Bowl), Target, Ford, Honda

TV & Film: Eternal Sunshine, HBO, The OC, MTV, CNN Docs

Sports & Gaming: FIFA 14, MLB, Big 10 Football, Red Bull, Trek Bikes

## **SOCIAL MEDIA & DIGITAL CREATIVE**

Created and edited social media content. Strong engagement and fan communication experience.

## **PRESS & CRITICAL RECOGNITION**

Coverage from NPR, Rolling Stone, Pitchfork, WSJ, LA Times. TV performances on Kimmel, Corden, GMA.

## **TECHNICAL SKILLS**

Editing: Premiere, Final Cut | Sound: Logic, Pro Tools | Social: TikTok, Insta, Mailchimp | Music: DISCO, SyncTank

## **CULTURAL AFFILIATION**

Enrolled Member, Cherokee Nation. Advocate for Indigenous storytelling and leadership.

## **REFERENCES**

Available upon request.