

MITCH HEFTON

Billy.hefton@gmail.com

Creative thinker with a passion for screenwriting. Experienced in both television and feature scriptwriting, script analysis, comic relief, and copywriting. Writes high-concept comedy stories of fun and adventure.

EXPERIENCE

Freelance Screenwriter

- Feature and television writer with experience in sitcoms and broad comedy.

Communications Instructor

- Created lecture materials for in-class discussion and activities to iterate and emphasize the importance of communication skills.
- Provided students with engaging activities to enhance their understanding of communication and topics related to communication.
- Managed grades, created assignments, and provided course updates through the university's Blackboard site.

Freelance Content and Copywriter

- Composed client-related content for small business websites
- Used client instructions to tailor articles to fit specific requirements, such as keywords and secondary keywords for SEO.
- Created social media copy for a marketing firm that caters to boutique fitness.
- Developed slogans and trending hashtags for these businesses that are used for advertisements.

EDUCATION

Northeastern State University – January 2020 – May 2021

- Master's degree in communication and media studies
 - Recipient of an Academic Achievement Award for most outstanding student in Master of Communication Studies.

Western Colorado University – June 2023 – July 2025

- Master of Fine Arts - Screenwriting

SKILLS

- Public Speaking
- Communication Instruction
- Copywriting
- Curriculum Development
- Microsoft Office Suite
- Organization