

Lief Thomason

Director/Cinematographer/Producer

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PROFILE

Freelance director, cinematographer and video producer with 8 years of working experience in broadcast, streaming, business management, and project management.

EXPERIENCE

Underoath Observatory Event Stream Director — 2020

3 week live stream event - responsible for hiring crew, gathering equipment, setup, visual direction, communication with the creative director, technical directing, stream management, and post-production delivery of DVDs, social media clips, and mastered files.

Pinnacle Creative Group Freelance Creative Director, Director and Producer — 2014-Present

Writing/Pitching/Directing/Producing/Editing/Delivering broadcast advertisements for local broadcast in central Florida and digital advertising.

Labeled Universe Freelance Director/Producer/Cinematographer/Photographer/Editor — 2020-Present

Concert/narrative film director, cinematographer, assistant editor; podcast producer and editor; live concert photography, video capture, post production editing and delivery; responsible for pitching and managing projects for Emery, Knuckle Breakers, and Labeled podcast.

Janus Music Management Freelance Director/Producer/Editor — 2020-Present

Responsible for hiring crew, gathering equipment, setup, visual direction, communication with management and labels, technical directing, and post-production delivery of DVDs, social media clips, and mastered files for Sevendust, Mammoth WVH, and Tremonti; Music video Director and Editor for Tremonti and Mammoth WVH.

Compliance Signs Freelance Creative Director, Director, Producer, Editor — 2018-Present

Writing/Pitching/Directing/Producing/Editing/Delivering creative and product videos for digital advertising.

EDUCATION

Florida Southern College, Lakeland, FL — BS Psychology, 2008

SKILLS

Writing, directing, cinematography, AV tech, problem solving, creative collaboration, editing, cooking, talking, hanging out.