

# Molly Brewer Hahn

## EXECUTIVE PRODUCER

### ABOUT



Executive producer with extensive experience in of all aspects of motion content creation. Working with the large or restrictive budgets, from beginning to end, estimation to archival with the same positive demeanor. Engaging with cost consultants across the multiple bid process for the best directors and vendor procurement. Agile and creative to create the perfectly timed social content. Successful experience negotiating complex music agreements and talent negotiations for award winning works. Innovative solution driven management style in the age of tight timing and complex asks combining live action, animation, and all aspects of post-production. Managing vendors, talent, assets, on time and on budget with a smile.

### CONTACT

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### LINKS

<https://vimeo.com/646210588>

<https://vimeo.com/binnovative>

### EXPERTISE

BRANDED CONTENT

SOCIAL MEDIA

VENDOR MANAGMENT

TEAM MANAGMENT

TALENT PROCUREMENT

TALENT CONTRACTS

MUSIC NEGOTIATIONS

PROJECT MANAGMENT

ESTIMATION

### SKILLS

PHOTOGRAPHY

PHOTOSHOP

EDITORIAL

ILLUSTRATOR

ILLUSTRATION

MURALS

WRITING

SCULPTURE

### EXPERIENCE

#### > TRACYLOCKE

JUNE 2016 - present

Senior Integrated Content Producer – Management of content creation for broadcast, social, radio for clients Samsung, Pepsi, Pizza Hut, Lego, CHPA, Godiva, SC Johnson, Kellogg's, TMobile and Dollar General. Live Action, Animation, Post from creative to archival. Manage internal talents including animation, editorial. International production and post work in Taipei with Mr. Muscle. Pepsi Webby award 2021, Kellogg's Effie award 2021.

#### > B INNOVATIVE CREATIVE

April 2004 - JUNE 2016

Owner Executive Producer boutique creative production company offering innovative solutions for production through post for agencies and clients to create content with internal resources. As a production arm, allowing the best creative content to be produced when a broadcast department was not available. As EP, managed employees, payroll, timely taxes filing, vendors, creative execution. Clients include Agency Sanders\Wingo; AT&T, State Farm, EPE, El Paso CVB, Del Norte Hospital. Agency Avery Foster; Omni Hotel, ProStaff, Concentra Urgent Care, Fast Signs. Agency Dieste; Pizza Hut. Clients City of McKinney, Raintree Pediatrics, MCDC, El Paso Water, Texas Lottery.

#### > PRODUCER

1998 - 2014

Groove Jones | Dallas AR VR 360 producer for experiential videos for Nascar, Homestead, View Glass

3Headed Monster | Los Angeles 360 TruWater

Sanders\Wingo | Austin Muticultural Agency Producer branded content

RSA | Huawei | Feeling Colours Branded Video

N Gen | Dallas EP Agency Internal Post Production Company, managed creative talent, editors, colorist, graphic artist

Stone Core Films | Dallas SHoW, WalMart

Bernstein Rein | Kansas City clients WalMart, KC150, TracPhone

Evans Advertising | Dallas TXU Energy

#### > BOARDS COMMISSIONS CERTIFICATION

Chair McKinney Arts Commission, Main Street BOD, TERO Cherokee Nation