

Amy Watkins

Strategic.
Experience.
Designer.

promise

Practicing my best enables me to support others in being theirs and my joy comes from serving others through supporting their experience. This is the red thread throughout my diverse education, relationships, travels, and work that supports my drive in self-responsibility, dedicated growth, global systems thinking, and detailed processing.

contact

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reference

Over the years, I have worked with and guided those who have shown particular interest in film production as a craft and a desire to make a career in the entertainment industry. We all have to start somewhere. There were many first-timers on the set of "Second Chances" and there were several standouts, but there is one who needed no guidance from me. Though Amy Watkins had never been on a feature film set, she was quick to acclimate. Learning into her past knowledge and experience from 10 years in the creative production industry, Amy Watkins excelled at her role as Production Designer where her passion, compassion, and attention to detail made this film and its character come to life. In addition to designing sets with grace and empathy for each character, she guided her team effectively with the same spirit.

- Justan Floyd
Director of Photography
justan.floyd@gmail.com

Amy has a very artistic eye and that every frame of the film had her stamp on it. She was always checking every possible angle of the shot to see if anything was not supporting her vision of the overall project. I didn't realize it because it looked so natural, but she had completely reconfigured an entire store. Then whenever an area needed to be changed over, she already had everything in order to make the change in a swift and complete manner. Because of her communication, planning, and scheduling skills, I never knew filming to be at a standstill waiting on her department to make any needed changes. Her skills were apparent in many areas and she always tempered her design objectives with good communication and respect for her team and all those involved with the production. She had even set up a couple of areas for the team to go and decompress from a busy schedule - much-needed and serene areas with comfortable seating, lighting, and music. She had brought in furniture not only for the actual film but as an area of comfort for the team and was a big factor in keeping up the morale in this project. She is very capable as far as any graphic needs on the computer. My character was supposed to be working on a computer throughout the movie and she always had it updated and anything I needed on that screen. Scenic Art Design is an extremely important aspect of any film and it takes a leader of exceptional talent, drive, vision, and collaborative skills. Amy Watkins certainly fills those needs and many more. I would highly recommend this artist for any needs you might have in your organization.

- Thesa Loving
Actress & Stage Coach
thesaloving@hotmail.com

film design experience

GrayCo Productions Aug 2021 - Dec 2021

Feature Documentary: Sherwood Forest Production Designer; Costume Designer

Emmy-award winning Director - Greg Mellott, Academy-award winning Producer - Gray Frederickson, UPM Sean Lynch, and DP Justan Floyd - sponsored by the Oklahoma History Museum.

- Collaborated with Director, Executive Producer, and other film crew members to ensure that all script, character, cast, and location requirements and goals were met.
- Developed budgets, provided timeline specifications, and conducted reports on the progress of the project.
- Implemented art history, background politics, historical information, material & production research
- Provided design solution for costume, accessories, props and other requirements of the characters and settings
- Presented design specifications, and developed detailed lists for costume, props, dressing, and other requirements
- Sourced and hired Art, Costume, and HMU teams
- Developed project schedule, assigned tasks, and managed Art, Costume, and HMU teams
- Coded and utilized mobile support software for all production details via Airtable
- Sourced all needed supplies, props, costumes, dressing, and other required resources.-
- Ensured that all projects were completed within budget, in a timely manner, and with room for change as needed during the filming process.
- Collaborated with the director of photography, as well as the props, lighting and sound directors
- Attended production meetings and filming to advise on visual presentation
- Checked sets and locations during filming to ensure requirements met and make necessary changes
- Maintained compliance with individual/private businesses needs
- Ensured client satisfaction through timely and cost-efficient design solutions

State46 Films December 2020 - March 2021

Feature Film: Second Chances Production Designer

Director Rick Walker, Director of Photography Justan Floyd

- I spent 666+ hours over the course of 30 days designing this Production with the support of my team of 5 hard-working, talented artists. My team was able to garner 30+ creative community partners to collaborate on the project. They provided us space, setting decor, and even props! We stayed 45% under budget and filled in the responsibilities for other teams who were no-shows for the production. Talent and crew left our set letting us know it was the best set they had ever been on and a transformative experience they will remember for years to come.
- Collaborated with Director and other film crew members to ensure that all script, character, cast, and location requirements and goals were met.
- Provided timeline specifications, and conducted reports on the progress of the project.
- Implemented material & production research
- Provided and presented design solutions, specifications, and detailed lists for costume, accessories, props and other requirements of the characters and settings
- Sourced and hired Art, Costume, and HMU teams, multiple location deals, and all needed supplies, props, costumes, dressing, and other required resources.
- Developed project schedule, assigned tasks, and managed Art, Costume, and HMU teams
- Coded and utilized mobile support software for all production details via Airtable
- Ensured that all projects under my supervision were completed within budget, in a timely manner, and with room for change as needed during the filming process.
- Collaborated with the director of photography, as well as the props, lighting, and sound directors
- Attended production meetings and filming to advise on visual presentation
- Checked sets and locations during filming to ensure requirements met and make necessary changes
- Maintained compliance with individual/private businesses needs
- Completed all tasks and duties under various departments and filled missing roles which were instrumental in finishing the filming process in a timely manner.

education

Master of Science; Internet Marketing

Full Sail University
2017

Bachelor of Applied Technology;
Organizational Communications & Entertainment Business

University of Central
Oklahoma
2014

Associates of Arts; Music Business

The Academy of
Contemporary Music
2013

training

Instructional Design,
e-Learning Ecologies, Gamification

Coursera
in-progress

Inbound Marketing

HubSpot
2020

AltMBA

Seth Godin's Akimbo
2017

User Experience Design

General Assembly
2016