

Gregory Jones

SOCIAL MEDIA MANAGER

Executive Profile

I am a freelance social media manager, with a keen interest in esports, social media, graphics as well as outdoors.

Fields of Interest

- Esports, Content Creation
- Music, Fashion, passionate about my native american heritage.

Contact Details

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Welch,OK

Work Background

Social Media Consultant 2021 Jones Social Media Consulting

- Mapping out a social media strategy.
- Facebook, Instagram Ads
- Facebook Business Page creation
- Content Calendar
- Community Management

Social Media Manager The Independent Magazine 2020-2021

- Increase exposure through social media platforms.
- Create actionable plans to both grow and maintain followers through popular social media platforms such as Twitter, Facebook, Instagram.

Social Media Manager Fort Lewis College, Career Services 2020-2021

- Oversee day-to-day management of Facebook, Instagram, Twitter, and ensure consistency of brand voice.
- Implement social media strategies daily.

Social Media Manager PSU Native American Student Association 2015-2019

- Oversee day-to-day management of Facebook, Instagram, Twitter.
- Implement social media strategies daily, promoted events week to week. public relations copy, live event coverage via social channels

Education & Training

Fort Lewis College

Journalism/Multimedia courses

- non degree seeking

Pittsburg State University

Bachelors Emphasis in Psychology, Communications

- Completed in May 2019
- President/Social Media Manager, Native American Student Association
- Member of PSU Wildlife and Fisheries Society