

Scott Castleberry

3D & 2D Design Artist, Graphic Design

Kentwood, MI 49508

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(616) 516-1388

Multi-talented creative graphic artist with years of experience in digital graphics, animation, and concept design. Strong ability and skills in color theory, anatomy, lighting and composition. Eye for details and excellent flexibility to modify projects, while working in a fast-paced environment with tight deadlines.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Contract Designer / Print Technical Support

Xerox Corporation at Spectrum Health, - Grand Rapids, MI

July 2017 to March 2020

- Collaborated closely with design team to provide document designs for the Spectrum Health Nexus Project, successfully completed. Nexus is a transformational model of care that involves implementation of the EPIC electronic health record.
- Designs medical documents and graphics using Adobe InDesign and Acrobat at Spectrum Health.
- Supports print production with design and print jobs requested by clients.

Remote Freelancer - Snapchat Ad Designer

SYSTEM 1 - Kentwood, MI

2018 to 2019

- Successfully creating engaging and entertaining Snapchat ads for multiple websites.
- Designs creative high-quality animated Snapchat ads in multiple styles. Communicates strongly with a remote team.

Graphics / Order Processing

Gage Crib Worldwide Inc - Grand Rapids, MI

2014 to 2017

Grand Rapids, MI 2014 - Current

Graphics / Order Processing

- Successfully improved marketing brand by design 2D/3D company website graphics using 3D Studio Max for product modeling and animation, Adobe Photoshop for company digital designs/image editing, color theory, and typography.
- Update & revise company website content using Adobe Dreamweaver.
- Increased sales production by 25% creating and improving company applications using Microsoft Excel application design and programming. Fixed and updated Excel data syntax and user interface in company price sheets to accurately calculate multiple sale prices simultaneously.
- Supports staff through order processing and solving technical problems with office hardware issues and tweaking whenever necessary.

Substitute Teacher

Kentwood Public Schools - Kentwood, MI
2013 to 2014

- Substituted assigned classes within the Kentwood Public Schools district. Had a perfect attendance record and positive teaching status that adhered to methods and procedures.

Freelancer - 3D Industrial Animation / Technical Writing

Quality First Fabrications Inc - Grand Rapids, MI
2010 to 2013

- * Achieved the completed assignment regarding installation of how oven duct work is installed in the cure oven by creating an industrial 3D animation of the oven duct work using 3D Studio Max for modeling and animation.
- * Assisted writing specifications for installation procedures and technical project documents.

Freelancer - Concept Art Designs

Freelance Concept Projects - Grand Rapids, MI
2009 to 2010

- Completed high quality character concept designs by creating multi-view sketches of characters and environments using Adobe Photoshop for drawing, coloring and visual effects by the allotted deadline.

Freelancer - Animation Project

Rapid Engineering - Comstock Park, MI
2008 to 2008

- Improved project sales by creating a plan view animation of a product traveling from the load area into a part-washer, dry-off-oven, powder booth, and cure oven. The product continues to the unload area and begins the cycle again in the load area. Used 3D Studio Max for core design/animation/coloring effects, Adobe Photoshop for specification effects, and Premier for final video rendering.

Lab Assistant

Ferris State University - Grand Rapids, MI
2007 to 2008

- Completed by the assigned deadline an updated plan and positive status monitoring, assigned to students in the computer labs.
- Aided students having difficulties in the computer lab. Assisted office faculty with various tasks.

Digital Animation and Game Design (DAGD) & West Michigan Center of Art and Technology (WMCAT) Summer Camp Counselor

Ferris State University - Grand Rapids, MI
2006 to 2007

- Helped high school students understand the fundamentals of 3D art software; 3D Max modeling/animation and Unreal Editor Game Engine level design. Helped students through criteria areas they struggled with.
- Assisted students with questions and problems regarding 3D programs. Monitored assigned labs.

Education

Bachelor in Digital Animation and Game Design

Ferris State University - Big Rapids, MI

May 2009

Certificate of Performance in Graphic Communication Design

Kent Career Technical Center - Grand Rapids, MI

June 2003

Skills

- Concept Design, 3D Design, AutoCad, web design, Adobe Creative Suite, HTML, CSS, technical writing, customer service, trigonometry (4 years)
- Adobe
- Photoshop
- Graphic Design (7 years)
- Indesign (3 years)
- illustration
- Animation (4 years)
- Motion Graphics (2 years)
- Printing (3 years)
- Microsoft Office (7 years)
- Adobe After Effects
- Post Production
- Adobe Premiere
- Adobe Creative Suite
- Video Editing
- Adobe Photoshop

Links

<http://www.scottagon.com>

Assessments

Graphic Design — Proficient

August 2019

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Proficient](#)

Cognitive Ability — Expert

January 2020

Combining pieces of information to form general rules or conclusions.

Full results: [Expert](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Additional Information

TECHNOLOGY SKILLS

- 2D Graphic Multimedia and Design: Adobe Creative Suite, graphic design, illustration
- 3D Design: 3D Studio Max, 3D modeling, texture mapping, rigging
- HTML, CSS, Microsoft Office, Trigonometry, technical writing, customer service

PROFESSIONAL DIGITAL ANIMATION & GAME DESIGN EXPERIENCE

Ferris State University, Grand Rapids, MI Fall - 2008

“Mark Kistler’s Imagination Station” - Ferris State University Internship Project

* Lead the completion of Renaissance Words cartoon animations as an art director. The team created concept animation storyboard sketches and from there created the animations using Adobe Flash drawing characters and environments within multiple frames. Final video renders produced using Adobe Premier.

* Aided video production team with filming.

ACTIVITIES

International Wing Chun Martial Arts Association - 2015 - Present

Certified Kung Fu Wing Chun Instructor

* Currently teaching and training in the Chinese Fighting Art of Wing Chun